



16th Biennial Conference

Magamba | Tanzania, East Africa | July 14 – 17, 2019

*“Empowering Persons with Disabilities:
Developing Resilience and Inclusive Sustainable Development.”*

**Exhibitor, Sponsorship & Advertising
Information Packet**

In collaboration with

Sebastian Kolowa Memorial University (SEKOMU)



Dear Exhibitors and Sponsors,

The **International Association of Special Education (IASE)**, in collaboration with **Sebastian Kolowa Memorial University (SEKOMU)** invites you to participate in the 16th Biennial Conference on special education to take place in Magamba, Tanzania, East Africa from July 14-17, 2019.

This is a unique opportunity to promote the mission, services and products of your company or organization to a gathering of over 300 delegates from more than 48 countries. As a Conference exhibitor, you can play a critical and visible role in supporting the IASE. If you chose the option with the Conference Registration, you can also enjoy keynote presentations and breakout sessions by provocative leaders in the field of special education and attend a number of special events and organized tours.

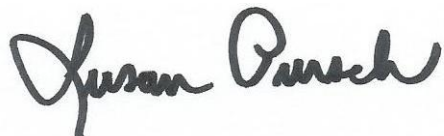
IASE is an international organization of professionals working in the field of special education and family members of people with special needs. IASE is dedicated to improving the quality of life and service delivery for all individuals identified as having special needs.

We also invite you to support the **Marg Csapo Scholarship Fund**. Monies from this fund assist members from developing countries with financial support (Conference fees, accommodations) in order to attend Biennial Conferences. If you would like to make a contribution to the scholarship fund, *please complete the section found on page 7 of the Exhibit Registration Form*. IASE is a registered 501(c)(3) not-for-profit organization in the United States and a charitable receipt will be issued for your donation.

The Conference venue is at SEKOMU in Magamba, Tanzania, East Africa. This highland town is nestled in a fertile valley surrounded by pines and eucalyptus mixed with banana plants and other tropical foliage. It's the centre of the western Usambara Mountains and makes an ideal base for hikes into the surrounding hills. Lushoto is also the heartland of the Wasambaa people (the name 'Usambara' is a corruption of Wasambaa or Washambala, meaning 'scattered'). Its rainforest is one of the most popular bio diversity places in Africa. The cultural tourism enterprise provides various activities for visitors, such as guided hikes and cultural visits to the Irente Viewpoint, Irente Farm, Usambara farms, Magamba rainforests and so much more.

We invite you to take advantage of this opportunity to gain increased visibility for your company or organization while at the same time supporting international special education. Visit our website (www.iase.org) for registration information, Conference updates and to read more about the work of the IASE. We look forward to hearing from you in the near future.

Best regards,



IASE Conference Liaison

Exhibit Opportunities

As a Conference exhibitor, you are invited to display your services, products and materials in our exhibition area. Refreshments will be served within the exhibit area, thus ensuring maximum contact between exhibitors and delegates.

Exhibit Table Only - \$300 USD	Exhibit Table & Conference Registration - \$650 USD
<ul style="list-style-type: none"> ● Exhibit Space One 6-foot draped table, two chairs and signage in prominent location within the exhibit area ● Conference Program Logo, description and acknowledgement in Conference program <p><i>Note: Exhibit Table Only registrants may purchase tickets to attend the Gala Dinner & Auction at a cost of \$60 USD each (refer to page 7 to purchase Gala Dinner tickets).</i></p>	<ul style="list-style-type: none"> ● Exhibit Space One 6-foot draped table, two chairs and signage in prominent location within the exhibit area ● Conference Registration One full Conference registration <i>(includes access to Conference sessions, Welcome Reception, Gala Dinner & Auction and a jump drive of the proceedings)</i> ● Conference Program Logo, description and acknowledgement in Conference program

Additional Exhibit Opportunities

- **Promotional Material “Take-Away” Table** **\$100 USD**
(Companies/organizations must ship 400 pieces of material for “Take-Away” Table)
- **Promotional Material Inserts in Conference Bags** **\$200 USD**
(Companies/organizations must ship 400 pieces of material for Conference Bags)
- **Additional Exhibit Table** **\$150 USD**
- **Local Tanzanian Exhibits** **\$ 25 USD**

Exhibit Information

- Set-up Time: Sunday, July 14 – 3:30 PM – 4:30 PM
- Exhibition Times: Monday, July 15 – 8:30 AM – 4:30 PM
Tuesday, July 16 – 8:30 AM – 4:30 PM
Wednesday, July 17 – 8:30 AM – 3:30 PM
- Dismantle Time: Wednesday, July 17 – 3:30 – 4:30 PM
- Exhibit space will be assigned on a first-come, first-serve basis
- IASE does not support, endorse or recommend any method, treatment, product or program
- The deadline for exhibit registration is April 15, 2019

Sponsorship Opportunities

By participating in sponsorship opportunities, you are able to maximize the visibility of your company or organization and build name recognition among delegates. A variety of sponsorship opportunities are offered below.

Sponsorship of Morning or Afternoon Breaks \$1,500 USD
<ul style="list-style-type: none"> • Conference Registration Two full Conference registrations (<i>includes access to Conference sessions, Welcome Reception, Gala Dinner & Auction and jump drive of Proceedings</i>) • Half-Page Advertisement Half-page advertisement in the Conference program distributed to all delegates • Conference Program Logo, description and acknowledgement • Exhibit Space One 6-foot draped table, two chairs and signage in prominent location • Special Event Tickets Two complimentary Companion Special Event Passes for admission to Gala Dinner

Partial Sponsorship of the Gala Dinner \$1,500 USD	Partial Sponsorship of the Welcome Reception \$ 1,000 USD
<ul style="list-style-type: none"> • Conference Registration Two full Conference registrations (<i>includes access to Conference sessions, Welcome Reception, Gala Dinner & Auction and jump drive of Proceedings</i>) • Full-Page Advertisement Full-page advertisement in the Conference program distributed to all delegates • Conference Program Logo, description and acknowledgement • Exhibit Space One 6-foot draped table, two chairs and signage in prominent location • PR Promotion on our website Promotion in our newsletter • Special Event Tickets Two complimentary Companion Special Event Passes for admission to Gala Dinner with special seating 	<ul style="list-style-type: none"> • Conference Registration Two full Conference registrations (<i>includes access to Conference sessions, Welcome Reception, Gala Dinner & Auction and jump drive of Proceedings</i>) • Full-Page Advertisement Full-page advertisement in the Conference program distributed to all delegates • Conference Program Logo, description and acknowledgement • Exhibit Space One 6-foot draped table, two chairs and signage in prominent location • PR Promotion on our website Promotion in our newsletter • Special Event Tickets Two complimentary Companion Special Event Passes for admission to Gala Dinner with special seating

Additional Sponsorship Opportunities

Conference Bags

\$1,500 USD

Sponsorship Information

As a partner and major contributor to the Conference, sponsors will be acknowledged by:

- Verbal acknowledgement at Welcome Reception, Keynotes and Gala Dinner;
- Printed acknowledgement in the Conference program;
- Signage displayed in registration area;
- The deadline for sponsorship registration is April 15, 2019.

Advertising Opportunities

The services and products of your company or organization can be advertised in the Conference program, which contains the program session information and schedules.

Advertisement Size	Cost
Back Cover – Full Page (7.5" w x 10.0" h) color	\$500 USD
Back Cover – Full Page (7.5" w x 10.0" h) b/w	\$250 USD
Inside Front Cover – Full Page(7.5" w x 10.0" h)color	\$400 USD
Inside Front Cover – Full Page(7.5" w x 10.0" h) b/w	\$200 USD
Inside Back Cover – Full Page (7.5" w x 10.0" h)color	\$400 USD
Inside Back Cover – Full Page (7.5" w x 10.0" h)b/w	\$200 USD
Full Page (7.5" w x 10.0" h) color	\$300 USD
Full Page (7.5" w x 10.0" h) b/w	\$150 USD
Half Page – Horizontal (7.5" w x 5.0" h) color	\$250 USD
Half Page – Horizontal (7.5" w x 5.0" h) b/w	\$125 USD
Quarter Page – Vertical (3.75" w x 5.0" h) color	\$100 USD
Quarter Page – Vertical (3.75" w x 5.0" h) b/w	\$50 USD

Advertising Information

- IASE reserves the right to reject any advertising not appropriate to its membership;
- Advertisers and their agents assume liability for the content of advertisements printed;
- Publication of an advertisement by IASE is in no way an endorsement of the advertiser, or the products/services being advertised;
- To ensure accuracy, IASE requires all provided ads to be sent in PDF format;
- IASE will make every effort to contact advertisers of potential problems with their ads, however; the Association is not responsible for typographical errors or printing errors due to improper; formatting of the advertisement provided by the advertiser;
- Ads must be the correct size as indicated above;
- Ad spaces for inside front cover, inside back cover, and back cover will be assigned on a first-come, first-serve basis;

- Advertisements for Conference programs must be emailed to the IASE Conference Liaison;
- Logos for the badge holders and volunteer t-shirts must be emailed to the IASE Conference Liaison;
- The deadline to reserve advertising space is April 15, 2019.

IASE 15th Biennial Conference Exhibit Registration Form (send back via email)

Organization/Company Name: _____

Contact Person: _____

Title: _____

Mailing Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____

Contact Email: _____

Website: _____

Description of Organization/ Company for listing in the Conference Program (50 words or less):

Exhibit, Sponsorship & Advertising Opportunities

	Cost	Select	Total
Exhibit Opportunities			
Exhibit Table Only	\$300 USD		
Exhibit Table & Conference Registration	\$650 USD		
Promotional Material “ Take-Away” Table	\$100 USD		
Promotional Material Inserts in Conference Bags	\$200 USD		
Additional Exhibit Tables (<i>\$150 each – Indicate number required</i>)	\$150 USD		
Local Tanzanian Exhibitors (table)	\$25 USD		
Sponsorship Opportunities			
Sponsorship (Morning or Afternoon Breaks)	\$1,500 USD		
Welcome Reception Partial Sponsorship	\$1,000 USD		
Gala Dinner Partial Sponsorship	\$1,500 USD		
Advertising Opportunities			
Back Cover – Full Page (7.5” x 10.0”) color/bw	\$ 500/250USD		
Inside Front Cover – Full Page (7.5” x 10.0”) color/bw	\$400/200 USD		
Inside Back Cover – Full Page (7.5” x 10.0”) color/bw	\$400/200 USD		
Full Page (7.5” x 10.0”) color/bw	\$300/150 USD		
Half Page – Horizontal (7.5” x 5.0”) color/bw	\$250/125 USD		
Quarter Page – Vertical (3.75” x 5.0”) color/bw	\$100/50 USD		
Conference Bags	\$1,500 USD		
Gala Dinner & Auction Event			
Gala Dinner & Auction Tickets (<i>\$60 each – Indicate number required</i>)	\$30 USD		
IASE Scholarship Fund			
Marg Csapo Scholarship Fund (<i>IASE is a registered charitable organization in the United States</i>)			
Total Amount – Enclose Full Payment with Exhibit Registration Form			\$

Exhibit Booking Information

Please forward the completed Exhibit Registration Form (pages 6, 7 and 8) and enclose payment in USD before April 15, 2019 to:

Mailing Address: IASE Treasurer
 P.O. Box 2159
 Mesa, Arizona, 85214

Email Address: irisdoug@cox.net

Payment Information (go to www.iase.org for more details to pay online in USD under tab marked for exhibitors).

_____ Check / Money Order (made payable to: IASE – International Association of Special Education)

_____ Credit Card: _____ VISA _____ MasterCard

➤ Card Number: _____

➤ Expiration Date (MM/YY): _____

➤ CVC Code (3-digit Credit Card Verification Number found on back of card): _____

➤ Cardholder Name (as written on the card): _____

➤ Cardholder Signature: _____

As an authorized representative of your company or organization, by signing below and submitting the Exhibit Registration Form with full payment, you agree to all the terms and conditions regarding exhibition during the International Association of Special Education 16th Biennial Conference. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the International Association of Special Education, and its members, employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of, or caused by, exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of IASE, its employees and agents.

In addition, exhibitor acknowledges that the International Association of Special Education does not maintain insurance covering the exhibitor's property and that is the sole responsibility of the exhibitor to obtain business interruption and damage insurance covering such losses by exhibitor.

Printed Name: _____

Title: _____

Signature: _____

Date: _____